



I L E

INTERNATIONAL
LEARNING
EXPERIENCE

SILICON VALLEY

OPEN POWER SOLUTIONS



JOIN I.L.E.

The "International Learning Experience: Silicon Valley" is open to all managers in the HRC Network who wish to be part of a unique and exclusive training experience

The International Learning Experience is a new frontier for HRC Networking fostering business-developing relationships and synergies with the distinctive "Open Power" spirit that characterizes HRC Group

Join I.L.E. and become an expert Change Agent, forward thinking and Industry 4.0 minded.



The meetings allow you to discover more and get deep insight from the most inspiring companies in the world and their top managers. The tour concludes with a dive into the world of startappers, innovators and venture capitalists.

GENERAL STRUCTURE

01

A five-day experience in a 4 day program

02

The main hub of the Experience will be in San Francisco and-or in Palo Alto and Silicon Valley

03

An enriching and rewarding happening with talks with Top Managers, Professors and Speakers, and moments of training and confrontation

04

Receive a "Silicon Valley Ambassador" certificate

"The visit was very interesting and inspirational. I felt the Silicon Valley spirit here: do something people use and care for, and profits will come."

Antonio Livani, Vice President Process Development
DENSO

"A great experience. Loving the team and the HRC spirit."

Paolo Zambon, Marketing & Strategic Sales Central, Southern and Eastern Europe
BLACKBOARD

"Great insight into Silicon Valley Venture Capital models and innovation mechanisms. Good interactive discussions on Disruptive Innovation in Corporations, and how organizations try to govern it."

Giacomo Sofia, Manufacturing Director
PRYSMIAN



PROGRAM

DAY 1
SATURDAY
CHECK-IN / DEPARTURE




DAY 2
SUNDAY
FREE TIME-RELAX /
BUSINESS COCKTAIL




Free Morning in SF

WELCOME COCKTAIL +
INTRO SPEECH


DAY 3
MONDAY
PROGRAM /
COMPANY TOUR




LUNCH







GROUP DINNER



DAY 4
TUESDAY
PROGRAM /
COMPANY TOUR




LUNCH







FREE DINNER


DAY 5
WEDNESDAY
PROGRAM /
COMPANY TOUR





LUNCH


GROUP DINNER




DAY 6
THURSDAY
PROGRAM /
FREE TIME / DEPARTURE


GROUP LUNCH
PROGRAM END



Free Afternoon in SF



DAY 7
FRIDAY
FREE TIME / DEPARTURE



*Company Panel TBC

ECONOMICS

The economic offer includes:

- Pre work, Executive Lab and post Experience debrief
- Hotel for the period of the program
- Logistics, project management, planning
- Meetings with Silicon Valley most innovative companies
- All transportation to and from the Company Tours
- All Lunches and Group Dinners of the Program

The economic offer excludes:

- Meals not included in the program and Free Dinners
- Flights to and from San Francisco
- Transfers to and from Airport/Hotel
- Transfers not related to activities of the program
- VAT according to the Italian Law (22%)
- Any other activities or service not expressed under "The economic offer includes"

Companies and hotel accommodation are subject to change. Same-level alternatives will be arranged.

International Learning Experience: Silicon Valley
Individual Ticket + Executive tutorship support

€ 9.000,00

Italian Companies may apply for financing
(i.e. Fondir, Fondirigenti and other)

2018

Get Ready: 20-24 of May!!!

ILE PROGRAM

Be part of the Multi-Company Innovation Tour

Explore Corporate Team Building Tours

Next edition: September / October



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